

# Oil&nonOil, the fuel distribution chain in Verona as «mirror of the transformation of the sector»

Giovanni Mantovani, president of Piemmeti: «The enrolment trend is encouraging and spurs us on to continue the work of renewing a successful formula».



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**Oil&nonOil** is heading towards its 17th edition, the first entrusted to the management of Piemmeti - a VeronaFiere Spa group company specialising in the promotion and organisation of technical b2b events - and the last to be held annually - from 2023 it will in fact be held every two years, with a new positioning alternating with the exhibition Uniti in Stuttgart. As the event, scheduled **from 16 to 18 November at the Verona Exhibition Centre**, draws closer, there is an air of optimism around VeronaFiere, with registrations proceeding at full pace on the part of exhibitors and visitors.

This translates into numbers the objective of consolidating Oil&nonOil's role as the only event in Italy dedicated to the liquid and gaseous fuels distribution chain, from depot to tank. The novelties start with logistics: **Hall 4**, in front of the main Cangrande entrance in Viale del Lavoro, will be occupied. There will be space for innovation, with the first time of the **Innovation Village** dedicated to start-ups, while the **conference** programme promises to be full-bodied and substantial, to give adequate representation to a sector that in our country counts more than **22 thousand plants** and employs about **24 thousand people**. A world at the heart of the epochal transformations affecting mobility: service stations are increasingly becoming true '**mobility centres**' where oil, markets, car washes, electric recharging stations and car parks converge.

“The trend of registrations is encouraging – declared **Giovanni Mantovani**, president of Piemmeti, – and spurs us on to continue the renewal of a successful formula. The objective is to characterise this first edition managed by Piemmeti as a moment of restart and strategic reflection, mirroring the transformation affecting the entire sector. Oil&nonOil aims to consolidate its role as the only event in Italy dedicated to the distribution chain of liquid and gaseous fuels, from storage to tank”.

“All the major players in the industry, including Fortech, Trackfuel, TSG, Costantin and Gilbarco, have already booked their stands for this 17th edition, – adds Raul Barbieri, General Manager of Piemmeti. 'We are working tirelessly to introduce innovative visitor experiences and content with a focus on communication, and to propose an event that is richer for companies and visitors”.

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